VEX Robotics Competition

Inspiration for the Future

Turning Point

2018-2019 VEX Events & Sponsorships

St. Cloud Technical & Community College

A member of Minnesota State
TO BUILD STRONG STUDENTS
TO BUILD STRONG COMMUNITIES
TO BUILD STRONG PARTNERSHIPS
TO PROMOTE STEM EDUCATIONS
TO PREPARE STUDENTS FOR THE FUTURE
WHAT IS VEX Robotics Design System? 

VEX Robotics Design System is an exciting platform for students to develop skills in areas rich with career opportunities spanning Science, Technology, Engineering, and Math (STEM).

Although these fields have been traditionally male-dominated, the growth in participation by girls has been exponential.

27% of participants are FEMALE

Students of all types, skills, and backgrounds participate, from disabled to athletic.

STUDENTS DEVELOP SKILLS

Engineering  Record-keeping
Web design  Researching
Programming  Public Speaking
Drafting  Leadership

VEX IS THE FASTEST GROWING EXTRA-CURRICULAR OR CLUB ACTIVITY IN HIGH SCHOOLS AND MIDDLE SCHOOLS ACROSS MINNESOTA

2018-19 COST PER ROBOTICS KIT AND PARTICIPATION AT HIGH SCHOOL LEVEL

$1200 per kit
$300 registration fees + travel

THEIR FUTURE IS BRIGHT

CAREER OPTIONS

Mechatronics
Mechanical Drafting
Machining
Instrumentation & Process Control
Electronics Technician
Robotics Technician
Manufacturing
Programming
Web Design
Photography
School Tournaments

**Location:** Minnesota High Schools  
**Dates:** October-January  
**Action:** High School and Middle School teams competing for an invite to the state championship. 16 teams from each event can earn an invite.  
**Exposure:** Average team is 6 students and 24-40 teams per event plus parents, friends, and family. 13 events scheduled for 2018-19 season.

MN State Championship Tournament

**Location:** River’s Edge Convention Center, St. Cloud  
**Dates:** Feb. 1-2, 2019  
**Action:** 175 teams from across the state from grades 2-12 come together to compete for the title of State Champion.  
**Exposure:** 5,000+ students, coaches, families and fans, alongside community leaders and legislators converge on downtown St. Cloud to be part of the action.
Platinum Excellence Sponsor — $10,000 Investment

School Year Tournaments

- Platinum Excellence pull-up banner with logo
- Your logo on one field at all tournaments contracted through SCTCC
- Logo rotation on display screens at all tournament

Minnesota State Tournament

- Main area booth
- “Presented by Company Name” on all documents and advertising
- Platinum Excellence pull-up banner with logo
- Your logo on one field at State Tournament
- Logo on volunteer t-shirt
- Main Stage banner logo
- Video/logo rotation
- Company logo on one trophy
- Opportunity to judge in competition
- Social media blasts thanking sponsors
- VIP Seating up to 5 people. Includes lunch on Saturday
Gold Sponsorship — $7,000 Investment

School Year Tournaments
• Gold Sponsor pull-up banner with logo
• Logo rotation on display screens at all tournament

Minnesota State Tournament
• Pit area booth
• Name or logo on all documents and advertising
• Gold Sponsor pull-up banner with logo
• Name on volunteer t-shirt
• Video/logo rotation
• Opportunity to judge in competition
• Social media blasts thanking sponsors
• VIP Seating up to 5 people. Includes lunch on Saturday
## Silver Sponsorship — $5,000 Investment

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<tr>
<th>High School Tournaments</th>
<th>State Tournament</th>
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<td>• Logo rotation on display screens at all tournaments</td>
<td>• Name on all documents and advertising</td>
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<tr>
<td>• Name on sponsor pull-up banner at all tournaments</td>
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<td>• Video logo rotation</td>
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## Bronze Sponsorship — $3,000 Investment

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